



LEATHER
by **STAGE**

GENERAL SERVICES AND PRICES FROM ISABEL VON VEGESACK

PR FOR LEATHER, FASHION & LIFESTYLE BRANDS

Article about the brand / a certain product with up to 5.000 characters	350,-
Press release with up to 4.000 characters	300,-
Article for a publication with up to 5.000 characters	350,-
Advertorial with up to 4.000 characters	300,-
Company-Interview with up to 5.000 characters	350,-
Development of product guidelines	tba
Development of a collection presentation	tba

WEBSITE FOR LEATHER, FASHION & LIFESTYLE BRANDS

Structure and Content building for a website	tba
SEO-writing for a website or blog	tba
Construction and realization of a company-newsletter	tba

SOCIAL MEDIA FOR LEATHER, FASHION & LIFESTYLE BRANDS

Setting up Social Media Accounts (Facebook, Instagram, Pinterest, LinkedIn)	tba
Basic coaching how to use Social Media channels like Facebook, Instagram, Pinterest or Google+ for advertising	75 ,- / p.h.
Advanced coaching for a single Social Media channel (correct writing, style and picture language in order to reach the target group)	85,- / p.h.



LEATHER Bag STAGE

BUSINESS DEVELOPMENT SUPPORT FOR HANDBAG BRANDS

Coaching certain projects upon request
(via Skype or in person in Berlin)

tba

PRODUCT DEVELOPMENT SUPPORT FOR HANDBAG BRANDS

Coaching how to find the right production facility

tba

Support with the design briefing and developing a
leather bag collection / series of small leather goods

tba

Coaching or managing the production process

tba

Support at German trade fairs (at the booth - showing the collection
and negotiating with german customers in German)

tba

Support for foreign brands entering the German market:
(finding the right leathers, colours, styles and prices for
your handbag brand - **no customers referral included**)

tba

BUSINESS COACHING FOR (HANDBAG) DESIGNER

Coaching on how to develop their own business
(via Skype or in person in Berlin)

85 ,- / p.h.

Prices for individual projects or contact agency upon request.

All prices are EURO-net prices + 19 % VAT.

**From all new internet clients I request 50% of the price before I start to work
and 50% when the work is handed over. For regular / established clients I
charge on a monthly basis.**

**The first discussion about every project is free of charge. From the second
discussion on hours will be charged depending on the prices of the category
the project belongs to.**

Contact

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