



LEATHER
by STAGE

GENERAL SERVICES AND PRICES FROM ISABEL VON VEGESACK

SOCIAL MEDIA FOR LEATHER, FASHION & LIFESTYLE BRANDS

Social Media Consulting - Your Entry into Facebook & Co. (1,5-2h) 150, - €

Social media communication

Proper use of Social Media for advertising purposes, joint development of a communication strategy and action planning, support in the implementation phase tba

Start package

Set up your Facebook / Intstagram / Pinterest company page
Registration of all necessary company data
Reservation account address (vanity URL)
Integration Imprint / Disclaimer
Free support for the start phase 299, - €

Complete package

Set up your Facebook, Intstagram & Pinterest company page 599, - €

WEBSITE FOR LEATHER, FASHION & LIFESTYLE BRANDS

Structure and Content building for a website tba

SEO-writing for a website or blog tba

Construction and realization of a company-newsletter tba

PR FOR LEATHER, FASHION & LIFESTYLE BRANDS

Article / press release / advertorial / company interview about the brand / a certain product with up to 5.000 characters 350,- €

Development of product guidelines tba

Development of a collection presentation tba



LEATHER
Bag STAGE

BUSINESS DEVELOPMENT SUPPORT FOR HANDBAG BRANDS

Coaching certain projects upon request
(via Skype or in person in Berlin)

tba

PRODUCT DEVELOPMENT SUPPORT FOR HANDBAG BRANDS

Coaching how to find the right production facility

tba

Support with the design briefing and developing a
leather bag collection / series of small leather goods

tba

Coaching or managing the production process

tba

Support at German trade fairs (at the booth - showing the collection
and negotiating with german customers in German)

tba

Support for foreign brands entering the German market:
(finding the right leathers, colours, styles and prices for
your handbag brand - **no customers referral included**)

tba

BUSINESS COACHING FOR (HANDBAG) DESIGNER

Coaching on how to develop their own business
(via Skype or in person in Berlin)

85 ,- / p.h.

Prices for individual projects or contact agency upon request.

All prices are EURO-net prices + 19 % VAT.

**From all new internet clients I request 50% of the price before I start to work
and 50% when the work is handed over. For regular / established clients I
charge on a monthly basis.**

**The first discussion about every project is free of charge. From the second
discussion on hours will be charged depending on the prices of the category
the project belongs to.**

Contact: Isabel von Vegesack - mail: isabel@leatherbagstage.com